

One of those unforgettable winter mornings in February I was finally on my way to meet Doctor *Charles Randquist*, regarded by many as one of the most successful plastic surgeon in world. I was very excited to meet Dr Randquist that I had heard so many good things about. His clinic, The Victoria Clinic is located only a 15 minutes drive from Stockholm in the beautiful old seaside hotel by Saltsjöbaden's hospital. Saltsjöbaden, one of the most exclusive suburbs to Stockholm, is also one of the last stops before the Stockholm archipelago starts.

The clinic, which overlooks the water, is perfectly designed for its purpose and to give his patients from all over the world a remarkable experience. The interior is light, bright, clean and warm, still with a Swedish touch, and makes this place very welcoming and comforting. Dr Randquist himself is a very handsome gentleman. I think he has succeeded very well with the aim to have a clinic that stands for confidentiality, integrity, quality, safety, security and personal care.

Dr Randquist was trained and worked as a plastic surgeon in both Sweden and Germany but decided to go in to private practice 16 years ago. The end result means everything to him. His ambition is to use his high skills and vast experience combined with modern technology in order to achieve a natural, harmonious, and proportionate beauty result that meet the patients' requirements.

The below is a quote from Dr Randquist which shows how professional and genuine he is.

“I also realize that I'm not the best surgeon for all. If a patient wants or needs, an unusual operation, which is beyond my expertise, I'm quite happy to help the patient find the right doctor for the purpose.

If I feel that a patient is not fit to undergo surgery, either by physical or psychological reasons, I will say so. If I meet a patient whose health and appearance would gain more by exercising and losing weight, than to undergo liposuction, or a patient that might improve their looks by having fillers and Botox instead of a major facelift, I will say so.”

So what makes Dr Randquist so special and unique?

Dr Randquist has a saying “Unless you measure it you will not know how to manage it” He will be the one looking after you from day one. He will consult the patient and give all the information needed, all the pros and cons, together with his fantastic staff. In this way the patient can make the choice of having a surgery based on own knowledge. If the patient decides to go ahead with the surgery, the relationship with Doctor Randquist will remain indefinitely. After a breast surgery Dr Randquist will always follow up after 6 months, 2 years and 4 years, in order to get the most excellent result. Dr Randquist gives a warranty of satisfaction. There are probably very few Plastic surgeons in the world that tracks and record everything in the same way as Dr Randquist. His data bank and knowledge true his vast follow-ups has given him a leading position as a Key Opinion Leader among his peers.

Breast implants is Dr Randquist's speciality. He works with the last generation of implants, called the "5th generation of implants". They come with a lifelong warranty, and can be replaced for reasons such as “wear and tear”.

Dr Randquist says that the main risk with surgery is esthetical and not the actual surgery. This means that the communication between himself as the doctor and his patient is the key to achieve the perfect end result. Thanks to his precise pre-planning and pre-procedures ahead of a surgery, a breast implant surgery will only take about 20 minutes. The short surgery time means less risk, less medication, and a faster recovery process.

Prior to meeting Dr Randquist, I did my research and went to his website and I spent hours reading story's from other patients and looking at pictures, trying to understand how someone could produce such natural results. Dr Randquist outstanding results speak for themselves and on

his Website he has more breasts before and after pictures than any other single surgeon in the world.

Nowadays Dr Randquist is well known across the world for his breast argumentations. He travels around the world to lecture and teach the best operation techniques.

Very early on Dr Randquist realised that the new world market would represent the future in plastic surgery. Since 2005 Doctor Randquist has travelled around the world to share his surgery and philosophy techniques, and he has so far educated more than 1400 KOL in breast plastic surgery around the world and a training facility in Singapore. The boom of the Russian market has increased the demand of plastic surgery, but the high amount of patients versus doctors is a problem that creates a market where the ideology turns into a mass-market production, and the individual patient is forgotten.

April 2013, Dr Randquist was invited to Moscow at major plastic surgery Meeting, in order to share his knowledge.

Dr Randquist dream is to be able to help entrepreneurs and Doctors to establish clinics, similar to the one he runs in Sweden, that focuses 100% on each and every single patient's personal needs and with the indefinitely support and follow up he stands for. By doing so, he believes that patients will have less reoperations and complications, a better world with better quality of life. In the meantime, Dr Randquist is welcoming patients from all over the world who are referred to him by other Doctors or recommended by other patients, with economic possibility, to visit his clinic in Sweden for all sorts of Cosmetic plastic surgery.

I asked him if he has a lot of Russian Patients. He smiled and answered

- Of course, they are our neighbours, only 1,5 hours away. I even have a Russian nurse who used to go with me to Moscow.

Doctor Randquist has vast experience with the Russian market, and find that most Russian women are very particular with their looks. In the past he used to visit Moscow on a regular basis, but today he prefers to see his patients in his clinic in Sweden, working very closely with his Russian speaking nurse Marina, instead. Most Russian patients come to him by recommendation, and normally the first consultation will be over the phone after analysing pictures sent to him. The second step is for the Russian patients to come over to Sweden for a second opinion. Dr Randquist says that he does all surgeries, but the most popular surgeries among Russian patients are breast, nose jobs, facelifts and eyes surgeries.